

Once Upon (an RFP)

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Monthly Newsletter, Volume 3, December 2019

Dear Friends,

We hope that 2019 has treated you well. The holiday season and the end of the year are a time of family, friends, and reflection here at Once Upon an RFP.

We look forward to traditions like selecting the perfect gifts for family and friends and cookie baking marathons. It's such a giving time of year.

It also is a challenging time of year to find balance. The proposal pipeline doesn't slow or stop because of the holidays. Sometimes it grows considerably.

In many cases, our prospective clients are looking forward to time off and new budgets, goals, and projects when they return in the new year. December can become a hectic time for responding to RFPs. And your team likely is looking forward to time off, too.

Are you facing the challenge of responding to RFPs and balancing team members' holiday time off? Please reach out to explore how we can provide the support you need to create compelling proposals, even with the additional demands that come with the holiday season and end of the year. We're here to help.

Thank you for inviting us into your inbox and gifting us with your precious time. We wish you a beautiful Holiday Season!

Kind regards,



Caryn Kent Dean
Founder, Once Upon an RFP

P.S Would you like to gift your business with proposal or RFP response support? Please reach out. We offer a free 30-minute consultation that you can request by emailing info@onceuponanrfp.com, calling 312.883-3007 or online at <https://www.onceuponanrfp.com/contact-us>.

GOOD READS

PROPOSALS

Check out our new series created to help us all understand what in the world are RFPs?

[RFPs 101, Lesson 2: What do organizations use RFPs to purchase?](#)

by Caryn Kent Dean, CP APMP, November 27, 2019, [Once Upon an RFP](#)

[Proposal stories Part 1: Perspectives](#)

by Caryn Kent Dean, CP APMP on LinkedIn, November 20, 2019, [Once Upon an RFP](#)

[How to work with a freelance bid writer](#)

by Leonie Thomas, August 18, 2019, [Bid Writing](#)

BUSINESS & BALANCE

[The Evolving Definition of Work-Life Balance](#)

By Alan Kohll, March 27, 2018, on [Forbes](#)

BOOK

[Start With Why: How Great Leaders Inspire Everyone to Take Action](#)

by Simon Sinek, ©2009, Portfolio