

Once Upon (an RFP)

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Monthly Newsletter, Volume 4, January 2020

Dear Friends,

Happy New Year!

Can you believe it's 2020?

Are you as excited as I am about the possibilities this new year brings?

Have you set your goals for the year. Here at Once Upon an RFP, our goal continues to be to transform our client's proposal stories to win the best business and make a bigger impact.

We transform our clients' stories in many ways, just a few of which include:

- ✓ Proposal support when their teams are at capacity
- ✓ Content projects, both to update existing content and to build a new content library
- ✓ Proposal process consulting and training
- ✓ Proposal automation consulting
- ✓ Ongoing retainer services that encompass all of these services

Our goals for the year include growing the team, enabling you to leverage even more support to grow your business and impact.

It's a new budget year for so many organizations. January can be a busy month for RFP releases. Do you have the resources in place to effectively respond and keep your team happy and healthy?

If your team already has more RFPs than bandwidth, please reach out to explore how we can expand your bandwidth. We can work with you to create compelling proposals and effectively manage the additional demands that come with your clients' new fiscal years. We're here to help.

Thank you for inviting us into your inbox and gifting us with your precious time. We wish you a prosperous 2020!

Kind regards,



Caryn Kent Dean
Founder, Once Upon an RFP

P.S Would you like to explore proposal or RFP response support? Please reach out. We offer a free 30-minute consultation that you can request by emailing info@onceuponanrfp.com, calling 312.883-3007 or online at <https://www.onceuponanrfp.com/contact-us>.

Favorite Resources

PROPOSALS

[Fighting the Fog: What can proposal writers do to gain and retain their readers' attention?](#)

by Martin Chekuri, August 12, 2019, [Winning the Business by APMP](#)

BUSINESS & BALANCE

[Brené Brown: Why Your Critics Aren't The Ones Who Count](#)

By Brené Brown, December 4, 2013, on [YouTube](#)

BOOK

[Originals: How Non-Conformists Move the World](#)

by Adam Grant, Penguin Books; Reprint edition (February 7, 2017)