

Once Upon (an RFP)

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Monthly Newsletter, May 2020

Dear Friends,

With Spring comes change; flowers blooming, trees budding, sunshine finally returning. All characterized by the hope of new beginnings. Spring 2020, however, has brought change that none of us expected.

But, in navigating these changes, communities have banded together to support small businesses and restaurants. We are donating masks and other necessary items. We're celebrating and honoring front line workers everywhere, including nurses, doctors, rescue, and grocery store workers, who are working tirelessly to keep us safe and the world in motion.

We've seen big corporations performing acts of kindness and service towards their employees and customers. To see people and companies in privileged positions add value to their business and personal communities in enlightening and uplifting. The world needs this spirit of giving.

Now, more than ever, we get to consider the value of networking. Instead of asking what you'd like someone to do for you, give. The workforce is changing day by day. Businesses big and small are worrying and wondering when the market will pick up again. Let's use this time as an opportunity to add value wherever possible.

A changing market doesn't have to be a damaged market. New and exciting opportunities and services are popping up like daisies in Spring. We can use this time to spread our wings and show the world the tremendous value we bring to the table.

We at Once Upon an RFP are here to help support you in your endeavors. We specialize in creating Proposal Centers of Excellence, along with proposal writing, management, training, and review services.

Are you uncertain about the next right step for your business? We offer a free 30-minute consultation to help you discover and prioritize your next business move.

In sending this newsletter, we hope we have inspired you to shine your light. Thank you for taking the time to read our newsletter. You, your teams, and your loved ones are in our thoughts during these uncertain times. Stay safe, stay healthy, stay kind.

We hope you liked last month's recommended reads. Below are links to a few articles with tips on responsible marketing and using software to streamline your proposals, as well as a book that we've read and loved. We hope they bring value to you.

Wishing you an inspiring May!

Kind regards,



Caryn Kent Dean
Founder, Once Upon an RFP

P.S. Interested in learning how we can support your business with proposals or RFP responses? Please reach out. We offer a free 30-minute consultation.

Schedule yours today at <https://www.onceuponanrfp.com/contact-us>.

GOOD READS

PROPOSALS

[Proposal Plus: Making Your Mark Beyond the Proposal](#)

By John Brien, April 14, 2020

BUSINESS & BALANCE

[Tips for Responsible and Smart Marketing During the COVID-19 Pandemic](#)

By Peter Roesler, April 1, 2020, Inc.com

[10 Tips to Show Your Team Appreciation](#)

By Alex Churchward, April 7, 2020, winningthebusiness.com

BOOK

[A Happy Pocket Full of Money](#)

by David Cameron Gikandi, © 2015, Hampton Roads Publishing

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