

# Once Upon (an RFP)

[www.onceuponanrfp.com](http://www.onceuponanrfp.com) | [info@onceuponanrfp.com](mailto:info@onceuponanrfp.com) | 312.883.3007



Monthly Newsletter, June 2020

Dear Friends,

Courageous people draft a new story when the current plot is unjustifiable. Courage is the driving force behind each new chapter written, each step taken. Courage drives us forward, even when the outcome seems uncertain.

Spring continues to bring unprecedented changes this year. It takes courage to do things that were formerly mindless, like visiting the grocery store. In today's world, the simplest tasks take a level of determination that was unnecessary just a few months ago.

2020 has also sparked a renewed movement in learning to stand up against unjust actions, words, and systems. Some of what we are experiencing with Covid-19 is entirely new to us, and many unknowns remain. Some of what we are witnessing and experiencing regarding racism is not at all new. Another light, George Floyd's, has been extinguished.

It takes an immense amount of courage to change the world for the better. How can you help?

Growing a business or changing the world during these times can feel more daunting than ever. Your growth does not need to be productive in the traditional sense:

- ✓ **Grow your impact.** Mentor and empower future generations on topics related to social issues or encourage and educate those interested in your field of work. Create opportunities where they did not exist previously.
- ✓ **Connect with your community.** Donate time or resources to causes that you believe in, such as local charities or national drives and funds. Use your platform as a business owner or working professional to spread kindness and encouragement and call out inequities.
- ✓ **Grow your network.** Instead of live networking meetings and conferences, research and participate in virtual networking groups and webinars dedicated to your goals. Being trapped inside for months has taken its toll on nearly everyone; use newfound tools to generate discussion and build relationships around your interests.
- ✓ **Grow your expertise.** Invest in and educate yourself. Start that online class or certification that you have been too busy to pursue.
- ✓ **Create a resource** – a video, blog, or e-book, for example - for others out of something easy for you. As business owners and professionals, we so often forget what we have to offer by way of experience and knowledge. Create a resource that inspires someone unsure of where to begin to make waves.

In sending this newsletter, we hope we have encouraged you to continue on your journey and help to create a better tomorrow. Thank you for taking the time to read it. You, your teams, your loved ones, and our nation are in our thoughts during these ever-evolving times. We wish health, safety, and compassion this June and always.

Kind regards,



Caryn Kent Dean  
Founder, Once Upon an RFP

P.S. Interested in learning how we can support your business with proposals or RFP responses? Please reach out. We offer a free 30-minute consultation.

Schedule yours today at <https://www.onceuponanrfp.com/contact-us>.

## Recommended Resources

*Resources for These Challenging Times*

[Resources for White People to Learn and Talk About Race and Racism](#)

By Nicola Carpenter, May 17, 2018, [FracturedAtlas.org](https://fracturedatlas.org)

[To Be Productive During a Pandemic or Not - Ask a Productivity Coach](#)

RaVal Davis, April 21, 2020, [Forbes.com](https://forbes.com)

*Opportunities to Give*

<http://supportblackcharities.org/>

"Support Black Charities connects charities to supporters in the black community."

We are grateful to Support Black Charities and their directory. In support of our community and Black Lives Matter, we have donated to a Chicago-based Black Charity in memory of George Floyd.

*PROPOSALS*

[A Way to Help Project Managers and SMEs Write Better Proposals](#)

By Dwayne Baptist, Lohfeld Consulting Group, May 20, 2020

[Proposal Writing Dos and Don'ts](#)

By Shipley Associates, May 2020