

Once Upon (an RFP)

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Monthly Newsletter, July 2020

June seems to have flown past.

It is already July. Half of the year is already behind us. We have seen one challenge after the next arise this year.

The pandemic continues to impact our physical health and our mental health. It substantially changes how we work, play, and keep our connections with one another strong. We are all anxious to get back to "normal."

The Black Lives Matter movement has put the treatment of Black Americans under the microscope. So many inequities continue to permeate, despite all of the words that so many of us, our legislators, and corporations have put into place. The uncomfortable realization has hit us that "free" is not all-inclusive. We have also learned that freedom sometimes means giving up your comfort or contentment to protect or fight for others.

In today's America, freedom can be measured by what's in your control.

Change is happening. The power of exercising our freedom of speech to speak out has never been more critical. There is so much to consider around socio-political unrest and an ongoing pandemic. The state of the world is weighing on us here. Like so many others, we are spending quite a bit of time reflecting on our company values, goals, and priorities.

Once Upon an RFP was born of the desire to make an impact through new opportunities. Through our specific niche of business writing, we create opportunities. We empower our clients to target and pursue the best business opportunities. We work to lift up professionals in our industry, advocating about the different shapes their careers might take.

We at Once Upon an RFP are here to support you. We offer services focused on business proposals, including, proposal management, writing, and support services for ongoing RFP opportunities as well as behind-the-scenes organization and content curation.

In sending this newsletter, we wish you a happy Fourth of July and encourage you to exercise your freedoms and rights to change the world for the better. You, your teams, your loved ones, and our nation are in our thoughts. We wish health, safety, and compassion this July and always.

Kind regards,



Caryn Kent Dean
Founder, Once Upon an RFP

P.S. Interested in learning how we can support your business with proposals or RFP responses? Please reach out. We offer a free 30-minute consultation.

Schedule yours today at <https://www.onceuponanrfp.com/contact-us>.

Recommended Resources

PROPOSALS

[How Applying Rigor in your Bid Decision Process Will Improve your Win Rate](#)

By Ashley Kayes June 19, 2020, proposalreflections.com

BUSINESS & BALANCE

[Why Now is the Right Time for Creativity, Collaboration, and Service](#)

By Natalie Nixon, June 19, 2020, Inc.com

RESOURCES

<https://www.nabj.org/page/styleguideA>

National Association of Black Journalists Style Guide

OPPORTUNITIES TO GIVE

<http://supportblackcharities.org/>

"Support Black Charities connects charities to supporters in the black community."

We are grateful to Support Black Charities and the communities that benefit from their work.

Photo by Stephanie McCabe on [Unsplash](#)