

Once Upon (an RFP)

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Monthly Newsletter, August 2020

2020 has taken us for a ride. An emotionally isolating quarantine juxtaposed with harsh reflection on systemic injustices has forced us to see change as a necessary constant. Change is no longer a blip in our history books, nor is it far in the future.

Every day we wake up, inundated by new developments on all fronts. If 2020 has taught us anything, it is the importance of agility in the workplace, in our personal lives, and in society.

As the world continues (for better or worse) to reopen, look back on the sacrifices we have made and remember to take pride in your flexibility.

Tragic developments in our communities have forced us to rethink what society deems permissible. Bringing together groups of people from different backgrounds, the march for justice continues. Lawmakers and voters from every political background have woken up and are finally committing to erasing America's blind spots.

When the pandemic hit we saw many employers leap into action, sending employees home or racing to provide appropriate PPE to keep their workers safe. We also saw many employers struggle to make decisions based on trust, second-guessing their employees' remote potential. The jump from in-person to remote work can be difficult but with a little bit of patience, workers are finally adjusting and getting into the flow, and many are seeing increased productivity and wellbeing.

Our personal lives have transformed completely. Friday nights at home with delivery and a movie have replaced restaurant and movie theater date nights. Sourdough bread, whipped coffee, and repainting furniture are worthy stand-ins for arcades, bars, and shopping malls.

If anything, we should take a lesson from today's teenagers. The most social creatures have replaced friends, parties, and in-person school with tie-dye, cloud bread, Animal Crossing, fundraising, and Chloe Ting workouts. If the most stubborn members of our society can refocus their efforts into tactile crafts, self-improvement, and social justice, we can too.

In only five whirlwind months society as we know it has erupted and our agility has been tested daily. In 2019 we thought we knew what normal was. Normal was comfortable, consistent, and easily digested. 2020 has given us a new normal in which we bravely challenge customs and more closely consider our priorities.

We at Once Upon an RFP are eager to see where this new normal takes you and your business. If ever you need advice, inspiration, or guidance feel free to reach out. It is our goal to treat everyday and every opportunity as a new chance to make a difference.

We are experts in business proposals, including, proposal management, writing, and support services for ongoing RFP opportunities as well as behind-the-scenes organization and content curation.

Embarking on new journeys can be overwhelming-we are here to support you in all your endeavors.

Sending you strength, kindness, and grace this August. We sincerely hope you will pass it on. Our hearts go out to the victims, the injured, and their families in Beirut. We wish health, safety, and compassion to all.

Kind regards,



Caryn Kent Dean
Founder, Once Upon an RFP



Need a boost? Reach out on [LinkedIn!](#)



Interested in learning how we can support your business with proposals or RFP responses? Please reach out. We offer a free 30-minute consultation.

Schedule yours today at <https://www.onceuponanrfp.com/contact-us>.

Recommended Resources

PROPOSALS

[Reviewing Proposals in a Virtual Environment](#)

By Mark Habgood, July 30, 2020, winningthebusiness.com

Speaking of Agility: [8 Agile Terms You Should Know and How They Apply to Proposals](#)

By Ashley Kayes April 26, 2020, proposalreflections.com

BUSINESS & BALANCE

[Three Simple Habits that Separate Successful Leaders from Everyone Else](#)

By Marcel Schwantes, July 23, 2020, inc.com

RESOURCES

[5 Steps to Gender-Inclusive Writing](#)

by Elena Panican, June 30, 2020, winningthebusiness.com

[National Association of Black Journalists Style Guide](#)

OPPORTUNITIES TO GIVE

[Lebanese Red Cross](#)

To support the victims, the injured, and their families after the August 4th Beirut explosion.

<http://supportblackcharities.org/>

"Support Black Charities connects charities to supporters in the black community."

We are grateful to Support Black Charities and the communities that benefit from their work.

Photo by [Rosie Kerr](#) on [Unsplash](#)