

ONCE UPON AN RFP

we take your rfps from chaos to done

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Monthly Newsletter, October 2020

This year has taught us the power of continuing to move forward, taking each day at a time. Even when we feel as though we are slogging through murky knee-deep waters, we must keep going.

Progress in our personal and professional lives is sometimes sluggish and very often messy. But progress is still progress.

In a year of unexpected turns and twists there are days where we just have to keep our heads down and put one foot in front of the other. There is busy work to get done, there are stressful or strenuous projects to finish, but there is also joy in accomplishing even the most menial of tasks.

We often urge you to remember to be kind to yourself. Knowing when to take a break and spend some time for yourself and with friends or family. There are also times when the best thing to do is take a deep breath and just keep swimming.

Creating a plan, scheduling daily meetings and check-ins, or drafting a to-do list can help give your progress some direction. Never underestimate the power of creating a plan or map. The ocean is vast but you don't need to feel directionless.

We at Once Upon an RFP would like to make that ocean of possibilities a little less daunting. We offer a free 30-minute consultation to help you get a jumpstart on creating your map and finding your new direction. We are also here to support you along the way. The journey may be long and frustrating—let us take some of the weight.

We are experts in business proposals, including, proposal management, writing, and support services for ongoing RFP opportunities as well as behind-the-scenes organization and content curation. We offer personalized roadmaps to reach your business goals and deliver content to wow your clients.

Sending you perseverance, strength, and tenacity this October. You are capable of amazing things. We wish health, safety, and compassion to all.

Kind regards,



Caryn Kent Dean
Founder, Once Upon an RFP



Need a boost? Reach out on [LinkedIn!](#)



Interested in learning how we can support your business with proposals or RFP responses? Please reach out. We offer a free 30-minute consultation.

Schedule yours today at <https://www.onceuponanrfp.com/contact-us>.

Recommended Resources

PROPOSALS

[Making Bid and Proposal Management an Intentional Career Path](#)

By Frances Moffett, July 28, 2020, winningthebusiness.com

[What Does It Mean to Write a Proposal That Makes You the Customer's Best Alternative?](#)

By Carl Dickson, proplibrary.com

BUSINESS & BALANCE

[How to Strengthen Your Personal Resilience](#)

By Andrea J. Miller, August 21, 2020, entrepreneur.com

RESOURCES

[5 Steps to Gender-Inclusive Writing](#)

by Elena Panican, June 30, 2020, winningthebusiness.com

[National Association of Black Journalists Style Guide](#)

OPPORTUNITIES TO GIVE

[Lebanese Red Cross](#)

To support the victims, the injured, and their families after the August 4th Beirut explosion.

<http://supportblackcharities.org/>

"Support Black Charities connects charities to supporters in the black community."

We are grateful to Support Black Charities and the communities that benefit from their work.

Photo by [Hiroko Yoshii](#) on [Unsplash](#)